Sales & Marketing-CM 219, Eastern court Corporate Office, New Delhi-1100

Corporate Office, New Delhi-110001 Tel No.: 011- 23326544, Fax 23326545



भारत संचार निगम लिमिटेड (भारत सरकार का उपक्रम)

BHARAT SANCHAR NIGAM LIMITED

No. 35-1/2018-19/S&M-CM/11

Dated: 19.07.2018

Tσ,

The Chief General Manager ITPC BSNL Pune

Subject: Increase in the amount of registration fees for e-Auction of vanity numbers

Number of references are received from field units informing that few customers are bidding high rates for Level-1 plus or other vanity numbers in e-auction but they are not finally purchasing these numbers. Resulting in such numbers being left unsold even after multiple e-auction cycles. To discourage this practice, following arrangements may be made in e-auction portal:

- 1. Registration fees for e-Auction of vanity numbers should be kept as 50% of base price of respective vanity number.
- In case the H1 bidder purchases the auctioned vanity number, this amount shall be adjusted against the purchase price. If the H1 bidder doesn't purchase, the registration fees paid by the H1 bidder shall be forfeited.
- 3. An amount of Rs.100/- may be deducted from registration fees of unsuccessful bidder(s) and remaining amount to be refunded.

This is issued with the approval of competent authority.

(KARTIKEYA SINHA

Jt. GM (Sales-CM)

Copy to: -

1. CGMs, All Telecom Circles/ Districts, BSNL

2. GM (Dev.), ITPC BSNL, Hyderabad